

成都七中高 2023 届高三下零诊模拟考试

英 语

考试时间：120 分钟 满分：150 分

第一部分听力（共两节，满分 30 分）

第一节（共 5 小题；每小题 1.5 分，满分 7.5 分）

听下面 5 段对话。每段对话后有一个小题，从题中所给的 A、B、C 三个选项中选出最佳选项。听完每段对话后，你都有 10 秒钟的时间来回答有关小题和阅读下一小题。每段对话仅读一遍。

1. What does the man offer the woman?

A. A raincoat. B. A ride. C. An umbrella.

2. Where did the woman go?

A. Nowhere. B. The doctor's. C. The railway station.

3. Which of the following satisfies the man?

A. The kitchen. B. The bedroom. C. The bathroom.

4. What is the weather like?

A. Freezing and wet. B. Warm and dry. C. Sunny but windy.

5. What is the woman looking for?

A. A nice magazine. B. A shopping list. C. A good movie.

第二节（共 15 小题；每小题 1.5 分，满分 22.5 分）

听下面 5 段对话或独白。每段对话或独白后有几个小题，从题中所给的 A、B、C 三个选项中选出最佳选项。听每段对话或独白前，你将有时间阅读各个小题，每小题 5 秒钟；听完后，各小题将给出 5 秒钟的作答时间。每段对话或独白读两遍。

听第 6 段材料，回答第 6 至 8 题。

6. What is the woman going to do?

A. Prepare lunch. B. Have a party. C. Go to a friend's.

7. What does the woman still need?

A. A tie. B. Some flowers. C. Some candies.

8. What should one do when he goes to a friend's house for the first time?

A. Take something. B. Get dressed up. C. Have dinner.

听第 7 段材料，回答第 9 至 11 题。

9. What is the relationship between the speakers?

A. Daughter and father. B. Husband and wife. C. Boyfriend and girlfriend.

10. Why will not Michael come here?

A. He has a fever.

B. He will go to see a film.

C. He is busy taking care of his mother.

11. Where will the man go after the dinner?

- A. Go to see Michael.
- B. Go for a walk with his wife.
- C. Go to see a film with his wife.

听第 8 段材料，回答第 12 至 14 题。

12. How was the man's trip?

- A. Amazing. B. Bittersweet. C. Terrible.

13. How did the man get back to the hotel?

- A. He asked someone to drive him back.
- B. He rented a car to be back.
- C. He returned by taxi.

14. What happened to the man on the trip?

- A. He had a car accident. B. He got lost on the way. C. The food caused his sickness.

听第 9 段材料，回答第 15 至 17 题。

15. Where did the trouble happen?

- A. At a cafe. B. At a school. C. At a supermarket.

16. Why did the two boys decide to disturb people there?

- A. They hadn't paid their bill last time.
- B. They had been forbidden to eat there.
- C. The food was terribly served there.

17. How did the principal find out who the troublemakers were?

- A. The manager described them.
- B. The manager told her their names.
- C. The guests there described their looking.

听第 10 段材料，回答第 18 至 20 题。

18. When will the final exam be held?

- A. Next Tuesday. B. Next Thursday. C. During the last week.

19. What should the students review before the exam?

- A. Mid-term exam and class notes.
- B. Mid-term exam and the textbooks.
- C. Class notes and the textbooks.

20. What can we learn about the final exam?

- A. All the subject matters will be tested.
- B. Students need to answer five questions.
- C. It decides the majority of the course grade.

第二部分阅读理解（共两节，满分 40 分）

第一节（共 15 小题；每小题 2 分，满分 30 分）

阅读下列短文，从每题所给的 A、B、C、D 四个选项中，选出最佳选项，并在答题卡上将该项涂黑。

A

About us

Fablesandfairytales.comisanon-profitsiteforvisitorsfromallovertheworldtoshareandreadfablesandfairytales.

Ourmainobjectiveistopromotetheimportanceofsuchstoriesindevelopingculture,imaginationandcreativity.Webelievethatreadingthefablesandfairytalesfromdifferentculturesallowsustobuildagreaterunderstandingandappreciationofthediversityaroundtheworld.

Weorganisestorytellingsessionsaroundtheworld.Watchoutforourmonthly“FableandFairyTale”writingcompetitionfordifferentagegroups.Wealsorunthepermanent“FableandFairyTales”museuminHanau,Germany,atthehomeoftheBrothersGrimm.*Contactusatmuseum@fablesandfairytales.comtoarrangeyourvisit!*

Themuseumisopentoallindividualsandschoolgroupswithabooking.Amultilingualguideisavailableonrequest.Nochargesforguidesandadmissionsbutdonationsaremuchappreciated.



Ongoing Event: Find a Storyteller

Listeningtoastorycomes tolifewithsomeofthebeststorytellersintheworld.Choosefromenthusiasticperformerswhowillsingandactoutafamousstoryforyou,oranelderlygrandmotherwhowillcharmtheaudiencewithhervoicelone.We havemorethan150amateurandprofessionalstorytellersinourlist.

Join us as a storyteller!

Ifyouarepassionateaboutbeingastoryteller,sendusavideoofareadingtostoryteller@fablesandfairytales.com.

Uploadagreatperformanceandwewillincludeyouinourlist!

Mostofourstorytellersareamateurswhodoitfortheloveofthestories.Someareprofessionalswhodochargefortheirservices.Docontactustofindoutthecost,ifany,fortheirservices.

21. What is the main goal of fablesandfairytales.com?
- A. It provides visitors with teaching resources.
 - B. It promotes the reading of fables and fairytales.
 - C. It holds various writing competitions around the world.
 - D. It conducts tours and lessons at the Fables and Fairy Tales Museum.
22. How does the “Fables and Fairy Tales” museum support itself?
- A. It charges for admissions and guides.
 - B. It makes profits from advertisements.
 - C. It receives money from the Brothers Grimm.
 - D. It relies on the donations from its visitors.

23. What can we learn about the storytellers?
- A. They get paid from the website.
 - B. They are experienced in storytelling.
 - C. They will receive professional training.
 - D. They are chosen by their uploaded works.

B

For years going home for the holidays has been bittersweet. I appreciate the opportunity to spend quality time with my mom but it is painful for me to see her house littered with stuff. Clothes bought but never worn, and new items in their original packaging carelessly purchased and never used. It's evident that seeing the stuff on a daily basis reminds my mom of a time when shopping was her way of spending money.

I didn't fully understand the extent to which my mom was suffering until this week, when I saw piles of clothes on her bed. "How do you manage to sleep every night with all that stuff, Mom?" I asked. To my horror, she replied, "I do it because I know I have to get rid of all this stuff eventually; I am punishing myself by sleeping with them until I do that."

Shocked and upset, I gently explained to her that punishing herself was only to make things worse, and that everybody deserves a place to sleep in peace, no matter what mistakes they've made. I suggested she move all the stuff upstairs, leaving her room comfortable to sleep in.

With patience and her slow but steady guidance, I helped her go through some of the piles and move them upstairs. For the rest of the week I stayed there, she was in a better mood and was excited about going through the rest of the house to finally get rid of her stuff—past mistakes and painful times. The items brought back painful memories as we inspected and moved them, but I kept reminding her that removing them would allow her to move on and heal. We finally sold so many things and took bags after bags to charity.

The stuff is just a sign of the destructive patterns of self-hatred on past mistakes. Only through the act of self-forgiveness can we bring about a chain reaction of reorganizing—both of the house and heart.

24. What made the author feel bitter?

- A. She couldn't understand her mom's sorrows.
- B. Her mom was stuck in the painful memories.
- C. Her mom was always left alone at home.
- D. Her mom wasted money on useless things.

25. The underlined word "that" in the second paragraph refers to _____.

- A. getting rid of the stuff
- B. buying the stuff
- C. opening the stuff
- D. moving the stuff

26. We can infer from the passage that _____.

- A. the author never bought her mom anything
- B. the author's mom has no money to purchase now
- C. the author's mom regrets buying so many things
- D. the author knows her mom's suffering only this week

27. What's the best title of the passage?

- A. How to do shopping wisely
- B. Clearance helps reorganize the house
- C. Keep an eye on the elderly's behavior
- D. Self-forgiveness makes a difference

Being able to tell human faces apart is a skill that almost every person has, although some are far better at it than others. But a new study out from the journal *Scientific Reports* says that this is not just a skill that humans possess. Even fish can do it.

Following upon research studying different species' abilities to recognize human faces (sheep, dogs, cows, horses, and birds have all been tried), the researchers from the University of Oxford and the University of Queensland decided to pick an animal that does not have an evolved neocortex (大脑新皮层), the part of the brain that processes sight and sounds, and does not have a close relationship with humans. That way, there would be no reason why these test subjects would have a past history of identifying human faces. So they picked the archerfish, a reef fish variety that shoots water into the air to knock its prey out of the sky. They used this adaptation to have the fish spray water at a face on a monitor hanging over their tanks for a reward. Most of the fish were able to pick out their learned face, even when colours were taken away or methods were used to make the face shapes unclear.

This study gives more backing to the hypothesis (假设) that differentiating between faces is not just a skill that big-brained organisms are born with. It is possible that a good portion of recognizing faces is learned over time. The development of the neocortex may contribute only to quickly process a large number of faces in varying situations. But more work needs to be conducted to find a deeper link to this possible learned behaviour. The sample size of this study was very small—only eight fish were used altogether. Also, the faces displayed on the monitor were only white, female faces from a German database, shown in a frontal view, with no expressions. Other animal trials have shown that some species, like pigeons, respond more to differing angles and varied expressions.

28. What is the purpose of this passage?

- A. To introduce a scientific discovery.
- B. To present the differences between species.
- C. To clarify how an animal tells human faces apart.
- D. To introduce the animal that can recognize human faces.

29. Why were the archerfish chosen as test subjects?

- A. They are cleverer than other species.
- B. They have sharp vision and hearing.
- C. They aren't closely related to humans.
- D. They spray water to hit the prey.

30. What is the author's attitude toward the study?

- A. Cautious. B. Negative. C. Consistent. D. Sympathetic.

31. Which of the following is suggested for similar studies in the future?

- A. Including more test subjects. B. Enlarging the human faces.
- C. Employing more male researchers. D. Using black-and-white pictures.

D

If one more person talks about the benefits of mindfulness, I will throw cabbage at them. Just kidding. But I do have a lot of cabbage happily rotting away in my kitchen, thanks to the wellness obsession that failed to keep my attention. This is a symptom of a phenomenon known as “wellness tiredness”.

Wellness is seriously big business with a worth of \$3.72 trillion and a healthy annual growth of 14 percent. To satisfy this consuming desire, brands of superfoods and various exercise classes crowd in. “The problem with all this constantly changing information on what to eat or which exercise class to take is that people begin to form distorted (扭曲的) mindset towards the idea of a healthy lifestyle,” explains Dr Bijal, a psychologist at Nightingale Hospital. “The least harmful result of a distorted mindset will be confusion. The most harmful would be serious physical and mental disorders like extreme dieting or over-exercising.”

It's little wonder that many people are beginning to reject the idea of wellness and the lifestyle it advocates. “I can't tell you the number of wellness accounts I've unfollowed on Instagram,” one fitness-enthusiast friend tells me. When I ask her why, she tells me that the public pursuit of wellness has reached “the eye-roll stage”. Meanwhile, sales of fitness trackers and wearable wellness things have dropped sharply.

Speaking of gym culture, which offers classes like hula hoop and yoga, it's also beginning to show signs that people are returning to more conventional forms of exercise—some that wouldn't look out of place on a school timetable.

The whole point of wellness is that it should become such an everyday thing that you forget about seeking it. Living a healthy lifestyle becomes a given rather than something singled out as impressive and worth applauding. Now, more people are starting to cycle to and from work, swim on lunch breaks and even try to buy old school exercise bikes.

32. What is the main idea of Paragraph 2?

- A. The wellness business costs people a great deal of money.
- B. People are faced with too many food and exercise choices.
- C. Distorted mindset towards wellness cause harmful consequences.
- D. The wellness industry has been developing at a steady speed.

33. Why is the author's friend mentioned in Paragraph 3?

- A. To inform us wearable wellness things are not popular.
- B. To advocate the idea of wellness and a healthy lifestyle.
- C. To tell us that online wellness accounts are hard to follow.
- D. To show people's negative attitude to wellness obsession.

34. Why are people starting to return to traditional forms of exercise?

- A. Sports such as cycling are more impressive.
- B. People are treating wellness as an everyday thing.
- C. Classes like hula hoop and yoga are too expensive.
- D. People have come to know wellness is not so necessary.

35. Which of the following is the best title for the text?

- A. The Importance of Living a Healthy Lifestyle
- B. Are You Suffering from Wellness Tiredness?
- C. The Benefits of Mindfulness in the Wellness Industry
- D. What is the Real Meaning of Wellness Obsession?

第二节（共 5 小题；每小题 2 分，满分 10 分）

根据短文内容，从短文后的选项选出能填入空白处的最佳选项，并在答题卡上将该项涂黑。选项中有两项为多余选项。

Let's face it: The last hour of anyone's workday is not always fruitful. As the hours of peak productivity start to decline, most people begin watching the clock, waiting for nothing. 36 "How _____ positively you end your professional day can promote success both inside and outside of the office," says Randi Levin, a transitional life strategist. Let's see how successful people end their workday with a bang.

Successful people reflect on their accomplishments. While many of us spend our last hour of work making a to-do list for tomorrow, they review the day they just had, instead. 37 Similarly, Levin _____ recommends writing down the day's wins rather than setbacks or to-dos, as well as reviewing your list of successes once a month. It will prove your professional growth and bring more joy into your job.

Also, successful people brainstorm solutions for today's setbacks. 38 Instead, they end their day by thinking carefully about the problems they met, brainstorming possible solutions, and then leaving them for tomorrow. They will settle those problems after a good night's sleep.

_____ 39 Rather than detailing the tasks that need to get done, this kind of list encourages people to focus on finding solutions for their projects. "Forget the horrible 'to-do' list." Levin says, "Before heading to happy hours, write down three to five goals you have for the next 24 hours. 40 It will provide you with not only a concrete and positive way to begin tomorrow, but also it will allow you to see many more possibilities."

- A. This list is a promise to yourself.
- B. Successful people make a to-do list.
- C. It will make people understand the problems better.
- D. They never bring the day's failures home with them.
- E. Another job these people do is to create an action list.
- F. But ending the workday with purpose can make a difference.
- G. They typically choose a case and consider what led to that success.

第三部分 英语知识运用（共两节，满分 45 分）

第一节 完形填空（共 20 小题；每小题 1.5 分，满分 30 分）

阅读下面短文，从短文后所给各题的 A、B、C、D 四个选项中，选出可以填入空白处的最佳选项。

My daughter loved dance, until she didn't. After an 41 first year, I noticed her interest fading week by week. Then, one day, she slowly walked to me before class and asked if she could just 42 it.

My first reaction was to 43 her to "finish what you start". 44, sticking with something difficult can teach perseverance, discipline and confidence. But watching my first-grader 45 herself into each ballet position, I started to question how much 46 that "blanket advice" made. Is it really in my kid's best 47, or even practical, to make her stick to every commitment through until she reaches a bitter 48? What if there are different but 49 valuable qualities, which can be gained by 50 the things that are not right for her?

With the winter show approaching, I realized she needed to either 51 her class or commit herself to it. After a few days' consideration, she 52 dance wasn't for her—a choice I 53.

Quitting is never a black-and-white issue. Sometimes, it means 54 a barrier in your way to love something else. In my daughter's case, ending dance made space for her new hobbies, such as horseback riding and Girl Scouts. She's into them for now, but it is okay if that 55 changes.

As adults, we are accustomed to 56 the power of saying yes, but what about saying no?

The ability to recognize when something isn't an 57 investment of four times more energy is also important. As my daughter gets older, I want her to feel confident to 58 something that's no longer meeting her needs. She shouldn't be held back by the thought that she must 59 something at any cost 60 because she has started.

41. A. annoying B. independent C. enthusiastic D. unbearable

42. A. make B. join C. skip D. try

43. A. advise B. invite C. allow D. order

44. A. In addition B. After all C. At most D. By contrast

45. A. cheer B. throw C. enjoy D. drag

46. A. time B. sense C. labour D. pity

47. A. honour B. idea C. behaviour D. interest

48. A. end B. space C. side D. direction

49. A. partly B. hardly C. equally D. seemingly

50. A. letting go of B. giving way to C. making up for D. putting up with

51. A. teach B. take C. enter D. drop

52. A. decided B. wondered C. hesitated D. argued

53. A. doubted B. required C. supported D. regretted

54. A. keeping B. clearing C. studying D. crossing 55. A. even B. still C. once D. yet

56. A. warning B. doubting C. stressing D. ignoring

57. A. appropriate B. unfair C. extra D. informal

58. A. hold B. exit C. treasure D. fix

59. A. spare B. change C. admit D. finish

60. A. slightly B. roughly C. nearly D. simply

第二节 (共 10 小题; 每小题 1.5 分, 满分 15 分)

阅读下面短文, 在空白处填入一个适当的单词或括号内单词的正确形式。

The adobe dwellings (土坯房) built by the Pueblo Indians of the American Southwest 61 _____ (admire) by even 62 _____ most modern architects and engineers. In addition to their simple beauty, what makes the adobe dwellings admirable is 63 _____ (they) ability to “air condition” a house without using electric 64 _____ (equip). Walls made of adobe take in the heat from the sun on hot days and give out that heat slowly during cool nights, thus warming the house. When a new day 65 _____ (break), the walls have given up their heat and are now cold enough 66 _____ (cool) the house during the hot day. At the same time, they warm up again for the night. This cycle 67 _____ day: the walls warm up during the day and cool off during the night and are thus always a 68 _____ (time) offset (抵消) for the outside temperatures. As natural architects, the Pueblo 69 _____ (Indian) figured out exactly 70 _____ thick the adobe walls needed to be to make the cycle work on most days.

第四部分写作 (共两节, 满分 35 分)

第一节短文改错 (共 10 小题; 每小题 1 分, 满分 10 分)

假定英语课上老师要求同桌之间交换修改作文, 请你修改你同桌写的以下作文。文中共 10 处

语言错误, 每句中最多有两处。每处错误仅涉及一个单词的增加、删除或修改。

增加: 在缺词处加一个漏字符号 (∧), 并在其下面写出该加的词。

删除: 把多余的词用斜线 (\) 划掉。

修改: 在错的词下划一横线, 并在该词下面写出修改后的词。

注意: 1. 每处错误及其修改均仅限一词;

2. 只允许修改 10 处, 多者 (从第 11 处起) 不计分。

A few days ago, I saw an instructive program on TV. It was about the problem of traffic in our cities.

It seemed that a great deal of damage had done by heavy traffic. Now our cities are suffered badly from

this problem. The heavy traffic brings us a lot of convenience. It is often faster to walk than to go by car

and by bus. The problem has been getting worse for a long time. And this is only one problem among

thousands of others in our cities. Immediately measures must be taken to solve it. The biggest question is

“What can we do about them?” Our roads have ever been designed for such a heavy traffic. Everyone need

to think.

第二节书面表达 (满分 25 分)

森林是地球生态系统的重要组成部分, 被称作“地球之肺”。你校将举行英语征文比赛, 请你以森林为主题, 写一篇短文投稿, 内容包括:

1. 森林的重要性;

2. 保护森林的倡议。

注意: 关注北京高考在线官方微信: 北京高考资讯(微信号:bjgkzx), 获取更多试题资料及排名分析信息。

1. 词数 100 左右;

2. 可以适当增加细节, 以使行文连贯。

成都七中高 2023届高二下零诊模拟考试

英语参考答案及评分标准

第一部分 听力 (满分 30 分)

1-5 BCBAC 6-10 CBAAA 11-15 CBCAA 16-20 BABBC

第二部分 第一节 阅读理解 (满分 30 分)

21-23 BDD 24-27 BACD 28-31 ACAA 32-35 CDBB

第二节 (满分 10 分) 36-40 FGDEA

第三部分 第一节 完形填空 (满分 30 分)

41-45 CCABD 46-50 BDACA 51-55 DACBB 56-60 CABDD

第二节 (满分 15 分)

61. are admired 62. the 63. their 64. equipment 65. breaks

66. to cool 67. after 68. timely 69. Indians 70. how

评分标准: 61~70 小题, 每小题 1.5 分。有任何错误, 包括用词错误、单词拼写错误 (含大小写) 或语法形式错误, 均不给分。

第四部分 第一节 短文改错 (满分 10 分)

A few days ago, I saw a instructive program on TV. It was about the problem of traffic an in our cities. It seemed that a great deal of damage had done by heavy traffic. Now our cities are suffered badly from this problem. The heavy traffic brings us a lot of suffering convenience. It is often faster to walk than to go by car and by bus. The problem has inconvenience or been getting worse for a long time. And this is only one problem among thousands of others in our cities. Immediately measures must be taken to solve it. The biggest question is "What can we do about them?" Our roads have ever been designed for such a heavy traffic. Everyone need to think. needs haven't ever 或 have never

第二节 书面表达 (满分 25 分)

(略)

听力原文:

Text 1

W: I'm afraid I'll miss the concert if it doesn't stop raining right now.

M: Can I give you a lift?

Text 2

M: You look tired. Where have you been?

W: I planned to see the doctor, but I needed to meet my parents at the railway station.

Text 3

W: How do you like the house, dear?

M: I find it not big enough. The bedroom is OK, but the kitchen and the bathroom are too small.

Text 4

M: It's a cold and wet day. Did you get wet coming to school?

W: No, I didn't. But I hate this kind of weather. The wind seems like it blows right through you. I was shivering with cold while waiting for the bus. It's freezing!

Text 5

W: I'd like to go to the movies this weekend. How can I find a good movie?

M: Just check the Reader. Here. If you find one worthwhile, let me know. I might go along.

W: Oh! There's a complete listing of what's playing...

Text 6

M: Wow, you're all dressed up. Where are you going?

W: My friend invited me to his house for dinner. I just need one more thing and I'll be all set.

M: What's that? You look good to me.

W: I want to buy some flowers to take. It's the first time I've been to his house.

M: That's a nice idea.

W: Yes. My mother always taught me never to go to a person's house empty-handed, at least not for the first time.

Text 7

M: Mary, have you set the table for your friends?

W: Yes, dad. I have prepared four places.

M: You may prepare just three places. Michael's mother telephoned. She said that Michael had a temperature. So he was not able to come.

W: What bad news! Did Michael's mother sound worried?

M: Yes, of course.

W: I hope everything goes well. I'll ring up Michael later.

M: And she said that your mother and I could use their tickets to see a film named *Cast Away* after the dinner since they are not able to go.

W: I am sure that my mother will be surprised and happy.

Text 8

W: So how was your trip to San Francisco, John?

M: Oh, pretty good, mostly.

W: Mostly? What do you mean?

M: Well, it started off OK. Then I looked around a small town. And the food there was terrible.

W: Really?

M: Yeah. One day I decided to rent a car. I wanted to get out of the city and look around.

W: Were you on your own?

M: Uh-huh. So first I drove across the Golden Gate Bridge and stopped to take some photos. Unfortunately, while I was driving I had a slight accident.

W: What happened?

M: I ran off the road and hit a tree.

W: Oh, no. Were you hurt? 公众号拾穗者的杂货铺x思维方糖研究所

M: No. But I had to leave the car and take a taxi all the way back to the hotel. It cost me a lot.

W: Oh, no. What a vacation!

Text 9

M: Did you hear what happened at lunchtime?

W: No, tell me.

M: Mick and Tommy managed to cause trouble again.

W: Those two! They are always causing troubles! What was it this time?

M: They decided to go to Larry's Cafe for lunch.

W: But they're not allowed to go there!

M: That's right. As soon as the manager saw them, he asked them to leave.

W: Did they leave?

M: Of course not. Mick started shouting. He said he didn't want to eat there and that the food was terrible.

W: Oh, no!

M: And Tommy started smoking and then dropped his cigarette in someone's food.

W: What did the manager do?

M: Phone the school. The principal went straight there, but Tommy and Mick had left before she got there. She asked the manager to describe the boys. She knew who they were straightaway, so they've been told to see her now after school.

W: They've just spoiled the good reputation of our school!

Text 10

M: Now I'd like to talk to you about the final exam. The exam will be held next Thursday, the last day of the exam week. Remember to bring along two or three pens in case you run out of ink. You will have to answer three of the five questions to write your articles. The exam will be quite difficult, which means you will be responsible for all of the subject matters we've covered in class. I would suggest you review your mid-term exam and the textbooks. The final will count for 55% of your grade in the course. The research project will count for 20%, and the mid-term 25%. I'll be in my office almost all day on Tuesday of next week. If you run into any problems, please feel free to stop in. Good luck with your study, and I'll see you on Tuesday.

关于我们

北京高考在线创办于 2014 年，隶属于北京太星网络科技有限公司，是北京地区极具影响力的中学升学服务平台。主营业务涵盖：北京新高考、高中生涯规划、志愿填报、强基计划、综合评价招生和学科竞赛等。

北京高考在线旗下拥有网站门户、微信公众平台等全媒体矩阵生态平台。平台活跃用户 40W+，网站年度流量数千万量级。用户群体立足于北京，辐射全国 31 省市。

北京高考在线平台一直秉承 “精益求精、专业严谨” 的建设理念，不断探索 “K12 教育+互联网+大数据” 的运营模式，尝试基于大数据理论为广大中学和家长提供新鲜的高考资讯、专业的高考政策解读、科学的升学规划等，为广大高校、中学和教科研单位提供 “衔接和桥梁纽带” 作用。

平台自创办以来，为众多重点大学发现和推荐优秀生源，和北京近百所中学达成合作关系，累计举办线上线下升学公益讲座数百场，帮助数十万考生顺利通过考入理想大学，在家长、考生、中学和社会各界具有广泛的口碑影响力

未来，北京高考在线平台将立足于北京新高考改革，基于对北京高考政策研究及北京高校资源优势，更好的服务全国高中家长和学生。



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